

About the FAPCCI

The Federation of Andhra Pradesh Chambers of Commerce was started in 1917 as a Chamber of Commerce representing the entire old State of Hyderabad. It gradually evolved into an organization representing large, medium and small scale industries. It also represented wholesale, retail and small trade organizations. It consists of public, private, joint and corporate sectors. With about 150 other Chambers and Associations at State, District, Mandal levels affiliated to it. **FAPCCI has 3236 members** on its rolls. Its indirect membership through its affiliates covers a broad spectrum of industries and trade organizations.

The main function is to promote and protect the interests of trade, commerce and industry. The Federation has also been actively engaged in building up rapport with the Government at the Local, State and Central levels.

Objectives

- To promote and protect the interests of trade, commerce and industry in Andhra Pradesh.
- To consider all questions related to trade, commerce industry and initiate or support necessary action in connection thereof.
- To collect, disseminate statistical and other information. This promotes awareness about commercial and economic knowledge.
- To keep members updated on economic issues, deal with commercial queries or establish contracts with specialists, act as a turntable for supply and demand and pave the way for new business connections

Services of FAPCCI

Presently the Chamber lends its support to the Government in its effort to promote economic growth of the country through planned programme of economic development. FAPCCI has oriented its organization set up and approach so that it could render better and greater services to its members

The Chamber invites Union Ministers, Chief Ministers of different States, Ambassadors/High Commissioners of various countries in India and high level dignitaries. Secretaries of important Ministries and Heads of various departments are invited for a dialogue with our members on current issues.

About the College

MATRUSRI INSTITUTE OF P G STUDIES (MIPGS), a Premier institution for Management (MBA) and Computer Science (MCA) education in the Andhra Pradesh for over fifteen years is sponsored by Matrusri Education Society (Estd 1980).

The Department of Business Management was started in 1997 and over years we have gained expertise in organizing MDP (Management Development Programmes) for various organizations in public sector and private sector. Among our faculty we have three Doctorates, five MPhils and eight pursuing PhD. Our faculty research work is published in several journals and edited books (74). Our faculty are visiting faculty to Osmania University, IPE, Manipal University and associated with HMA, FAPCCI, MTC Global, APEA and NHRD network.

List of the national seminars and workshops organized by department of business management, MIPGS.,

- A two day seminar on “ Quality of Urban Services Management and Infrastructure Development in Hyderabad” was jointly organized by DBM,MIPGS and Regional Centre for Urban and Environmental Studies, Osmania University during November, 2008
- A one day seminar on “ Retail Marketing” was organized by DBM,MIPGS during October, 2006
- A one day workshop on “ Case Study Method of Teaching” was organized by DBM,MIPGS during February, 2000
- **PATHFINDER**, A one day seminar on “Career planning for Evolving Managers” was organized by DBM,MIPGS during August,2010 and November,2011

National Seminar on

EMERGING TRENDS IN BANKING AND INSURANCE

5- 6, March, 2012



**The Federation of Andhra
Pradesh Chambers of Commerce**



**MATRUSRI
INSTITUTE OF POST GRADUATE
STUDIES**

(Sponsored by Matrusri Education Society)

Venue: KLN Prasad Auditorium, FAPCCI, Red Hills, Hyd.
Timings 10.00am to 5.00pm

Need for Organizing the Seminar

Due to the nature of banking services and the important role of banks in the economy in capital formation, banks should be more closely watched than any other type of economic unit in the economy. A sea change has taken place in the banking and insurance environment since the initiation of reform process in 1992-93. The period of little more than one and half a decade, witnessed remarkable changes in perceptions, policies and practices of banks. In the light of changes in banking policies various studies were undertaken to document trends in banking and insurance.

The objectives of the seminar:

To comprehensively cover the trends in both banking and insurance in India with focus on basic concepts

To contribute to the existing body of knowledge on banking and insurance with specific focus on university syllabi of Osmania University, Hyderabad, Pune University and JNTU.

To provide platform for the exchange of ideas among researchers and practitioners through presentations and discussions on the trends in banking and insurance.

To discuss opportunities and challenges faced by the banking and insurance sector in India in the light of global turmoil.

Eminent industry experts from RBI, NABARD, Public & Private sector banks and insurance companies and academicians from IIMs, Hyderabad Central University, ICFAI, Osmania University, CESS, JNTU are expected to share their thoughts to update the emerging trends in banking and insurance. Students, faculty, research scholars, insurance advisors and bankers can avail this opportunity to be abreast with emerging trends in banking and insurance.

Call for Papers

MATRUSRI institute of post graduate studies invites unpublished, empirical, high quality research papers from Academicians, Research Scholars, Bankers, Regulators and Managers for presentation at the seminar on topics which could include:

- Emerging trends in Indian Financial System
- Evolution of Banking in India
- Banking Products and Services
- Financial Statement Analysis of Banks
- Asset liability Management
- Financial risk management in banks
- Bank Credit Management
- Non Performing Assets
- Banking Regulation in India
- Profitability of Indian banking sector
- e-Banking
- i-Banking
- M-Banking
- Bancassurance
- Financial Inclusion in India
- Life, general & health insurance
- Unit Linked Insurance Policy
- Insurance Regulation in India
- ELSS: ULIP vs SIP
- Real Time Gross Settlement Systems
- Basel II norms
- Consolidation in Banking Sector
- Corporate Governance in Indian Banking Sector
- Private Vs Public insurance sector in India
- Universal banking
- Retail banking
- Role of development banks
- Innovations in insurance sector in India
- Core banking
- CRM in banking and life insurance
- Customer Satisfaction in banking and insurance
- Marketing strategies in banking and insurance
- HR as a strategic partner
- Hr policies in banking and insurance
- International outsourcing
- Impact of IT on banking and insurance

However, authors are free to present papers in areas other than those mentioned, but falling into the theme of the seminar. Further, we intend to bring an edited book consisting of se-

lected papers in the form of publication with ISBN number from a reputed publisher .with contributions from the faculty article/ research papers.

Guidelines for Paper Submission

Original conceptual and empirical papers on the above mentioned themes are invited from academic scholars, practicing bankers and industry officials.

Complete research paper along with abstract should be limited to 5000 words.

The specifications for the paper will be 12 pt font in Times New Roman , 1.5 line space with Harvard style of referencing.

Timelines

Last date of submission of abstract (soft copy) – January 20 2012

Last date for submission of full papers (soft copy) – February 20, 2012

Intimation of acceptance of paper - February 28, 2012

Last date for registration and sending DD/cash March 3, 2012

Registration Fees

Corporate Delegates - Rs.1000/-

Academicians - Rs.700/-

Research Scholars and Students - Rs.300/-

Participation fees per participant should be paid by Cash or DD favoring 'FAPCCI' payable at Hyderabad

For paper submission contact:

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